

ANNUAL REPORT 2022



craft & trade
ACADEMY

OUR MISSION

Craft & Trade Academy is committed to building career pathways for adults by encouraging new engagement in the construction industry, developing expert craftsmen through certified apprenticeships, and providing the necessary tools for success.



OUR STUDENTS ARE THE PRIORITY

"I always thought about doing something in the trades but never wanted to dive straight in. This program was the perfect opportunity to see some trades from the outside."

- *Fall 2022 student.*



CLT IS HOME

Charlotte is one of the fastest growing cities in the United States, bringing close to 100 new people to the Queen City every day. This boom in population has created a boom in infrastructure – new single family homes, new apartments, new offices, new restaurants, new roads! – and a boom in the industry that builds it: construction. However, while the opportunities exist, up to 91% of construction companies report struggling to fill open positions. Middle and high schools around our region are responding to the increasing need in the industry by offering more in-school options to study the trades, hoping to diminish the skills gap in the future. However, the skills gap exists now.

NEW BEGINNINGS

We are proud to be a part of the solution. In 2022, we initiated our unique workforce development program, P.A.C.E., training adults in foundational construction skills and directly connecting them to hiring companies through on-site job experiences. We also formally launched our Craft department to highlight the intersection between artistic pursuits and the trades.

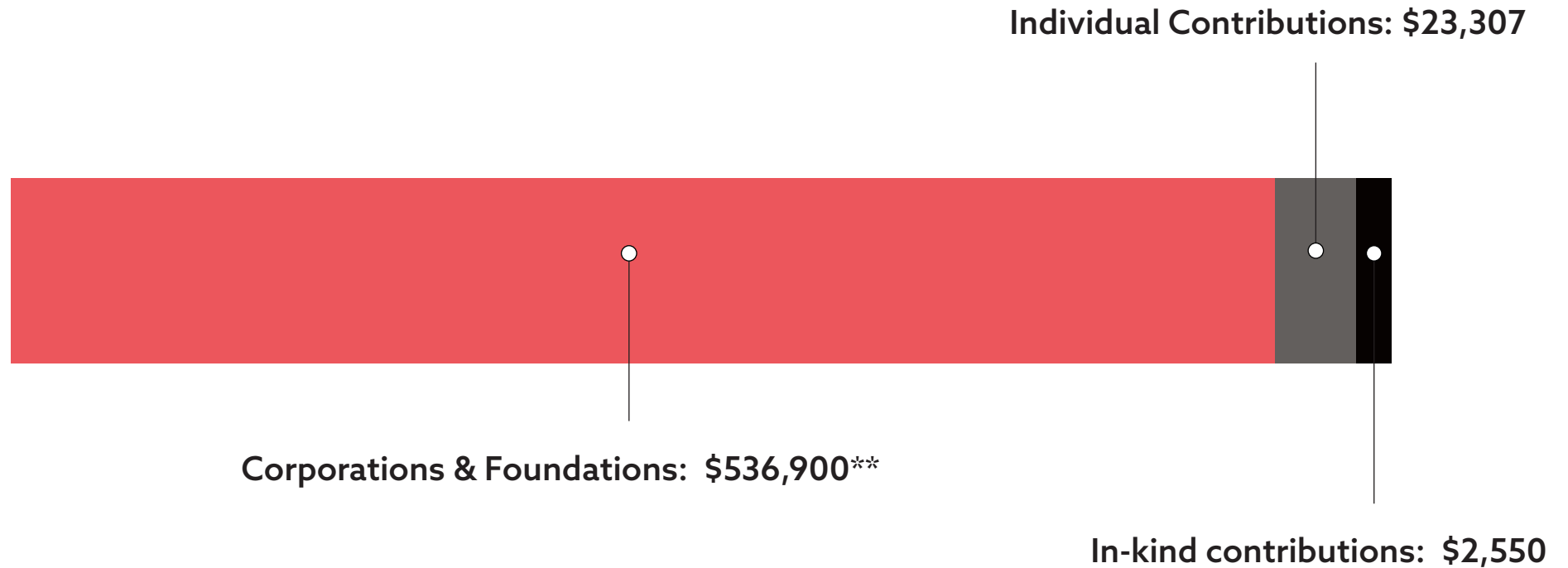


2022 AT A GLANCE

- **Two PACE cohorts:** 18 graduates, 72% received job offers from 7 employer partners.
- **Two craft workshops:** 2 artists, 2 high schools, 40 students
- **Four tile installer apprentices** graduated and received Journeyman designation from the U.S. Department of Labor.
- **150 high school students** reached during Gen T/CMPD Immersion event.
- **\$1.5 million multi-year grant** from Mecklenburg County to run P.A.C.E. through FY2025.
- **\$101,500 additional grants funds** for P.A.C.E., Tile Installer Apprenticeship, and Craft workshops in 2023.

FINANCIALS

2022 REVENUE



Corporations & Foundations: \$536,900**

Individual Contributions: \$23,307

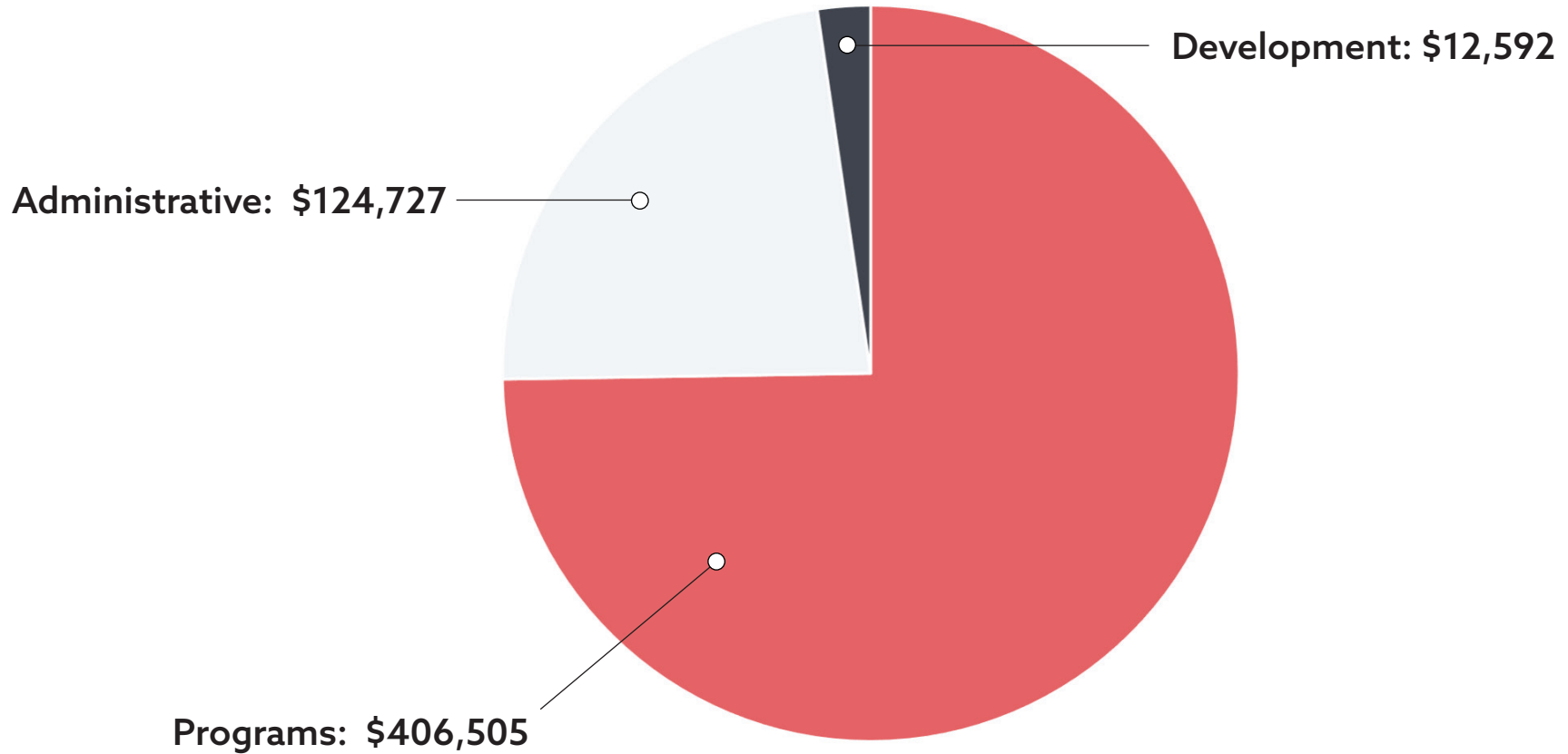
In-kind contributions: \$2,550

Total: \$562,757

** Includes unrestricted portion of a multi-year grant received

FINANCIALS

2022 EXPENSES



Total: \$543,824

2022 SPONSORS & PARTNERS

Our mission of building career pathways and developing expert craftsmen and women would not be possible without the support of the community and industry. Thank you to our 2022 sponsors and employer partners!

Sponsors



Partners



In collaboration with



2023 PLANS

There is no quick fix to the current skilled labor shortage in the construction industry, but Craft & Trade Academy is proud to make an impact. We plan to run up to four P.A.C.E. cohorts in 2023, training 80 adults in foundational construction skills and connecting them companies looking for new talent.

Additionally, this year we expect to have five additional students graduate from the Tile Installer Apprenticeship program, adding new Journeymen installers to the flooring industry.

We are looking forward to an exciting and full 2023, expanding our Craft workshops to include students and community members, growing our partnerships with area companies and organizations, and continuing to address the trade skills gap through workforce development.



POWERED BY
LOWE'S